

Contact: \_\_\_\_\_ Phone \_\_\_\_\_

## MEDIA ALERT

### **Booby Bird Teaches Area Children About Birthmarks**

### **Kids Partake in *International Day of Awareness* Reading Event**

Children from \_\_\_\_\_ in \_\_\_\_\_  
(name of school/organization) (city/state/county)

will mark *International Birthmark Awareness Month* with a planned book reading of the newly

released children's story, *Buddy Booby's Birthmark* on \_\_\_\_\_ at \_\_\_\_\_.  
(date) (time)

CBS' *The Early Show* anchor, Hannah Storm (who has a facial port wine stain) penned the book's touching, inspirational foreword.

One in ten children are born with a birthmark. In an effort to educate and raise public awareness; children from all over the country are being asked to share the book and discuss its content during the month of May.

In addition to providing much-needed education, a portion of the book's sales will go to the Vascular Birthmarks Foundation; an international, not-for-profit foundation for patients and families affected by vascular birthmarks.

The newly released, *Buddy Booby's Birthmark*, was created by an 11-year-old boy with a facial port-wine stain; and his mother. The story (based on the authors' personal experiences), is about Buddy, a red-footed booby bird with a birthmark and the many social and psychological challenges he must face and overcome due to his "being different".

To attend the event and obtain photos/interviews of the children as they read for Birthmark Awareness - please contact:

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